

## Our Commitment

This Privacy Policy is based on the federal Personal Information Protection and Electronic Documents Act ("PIPEDA"). It governs the commercial relationship between S.L. Hunter & Associates ("SL Hunter", "we", "us" etc.) and individuals who are our clients or potential clients ("you").

At S.L. Hunter & Associates, we are committed to providing excellent service and to ensuring that our relationship with you is conducted with integrity and in a responsible, fair, honest and ethical manner. Consistent with these objectives, we maintain high standards of confidentiality with respect to the personal information in our possession.

If you have any questions about this Privacy Policy or wish to access the personal information in our possession about you, please contact our Information Officer.

## What is Personal Information?

Personal information is any information about a particular individual, which includes information that relates to their own characteristics (e.g. age, date of birth, home address or phone number, ethnic background, family status), their health (e.g. health history, health conditions, health services received) or their activities and views (e.g. opinions expressed, or evaluations made by others). Of note is that there is a distinction between personal and business information; business information does not fall under the protection of privacy legislation.